

TIAGO BARATA



I'm a global designer with over 6 years of experience in the field fueled with endless creativity, late nights and caffeine brainstorming sessions!

Drawing and sketching are not just hobbies for me, they are the base of my process. I might even have a sketchbook as an extension of my arm at this point!

Motion graphics and animation are high on my list of passions, because who doesn't love making things move, right? It's all about bringing ideas to life!

EDUCATION

2020-2023

- **IADE - Creative University**
Bachelor's in Global Design

**FH JOANNEUM University
of Applied Sciences - Austria**
Information Design - Erasmus

2018-2020

- **MasterD**
Technical Course in Multimedia Design

2006-2016

- **High School**
Escola EB2,3/5 Aquilino Ribeiro

EXPERIENCE

EDUdigital 2024-2026

Web Designer & Multimedia

- Created motion graphics for digital and marketing projects;
- Led multimedia project planning and execution;
- Produced layouts and eLearning digital content;
- Maintained and improved digital resources and online platforms;
- Designed and animated 3D models for multimedia use;
- Managed and curated content for social media platforms;
- Edited video and delivered post-production for marketing and educational content;
- Built branding assets and visual identity for social media campaigns;
- Executed and optimized email marketing campaigns.

FoodPub 2023-2024

Lead Graphic Designer

- Led team management, project coordination and multimedia production;
- Defined branding strategy, visual identity and communication materials;
- Designed and delivered print and digital assets for campaigns;
- Directed and produced event materials (roll-ups, displays, giveaways, backdrops);
- Produced and edited video content for social media;
- Developed 3D models and renderings for multimedia and promotional use.

LANGUAGES

Portuguese Native	English C2 Level	Spanish A1 Level
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SKILLS

Photoshop	Illustrator	AfterEffects
Figma	Blender	Premiere
InDesign	Articulate	MailChimp

Check it out!

CONTACT



Portfolio
www.tiago-barata.com



(+351) 918 964 583



tiagofdb96@gmail.com



[/tiago-barata-25858069/](https://www.linkedin.com/in/tiago-barata-25858069/)

Oeiras Town Hall 2018-2019

Desk Assistant

- Managed administrative procedures, including organization and maintenance of town hall archives;
- Ensured efficient access to documents and records;
- Organized and executed community initiatives such as marathons and charity events;
- Assisted in the creation of promotional materials, including flyers and posters.

Farmailling, Direct Marketing 2016-2017

Print Assistant

- Produced and printed promotional materials for marketing campaigns and events;
- Assembled stands and mockups, developing graphics for event materials (roll-ups, giveaways, displays, backdrops);
- Coordinated with printers, fabricators and event teams to ensure high quality delivery.